



USTDA

United States Trade and Development Agency

Morocco Solar Photovoltaic (PV) Reverse Trade Mission

Overview

The Kingdom of Morocco has ambitious plans to use solar power to achieve 6 GW of installed capacity from renewable energy resources by 2020. To meet this goal, the Kingdom of Morocco launched the Moroccan Solar Plan, a \$12.4 billion utility-scale solar power plant investment program. Solar power generation projects are well underway, with five sites identified for implementation of large-scale projects utilizing CSP and PV technologies, and others at various stages of planning.

Twelve senior decision-makers from the Moroccan solar sector will participate in a Reverse Trade Mission (RTM) to San Francisco, Los Angeles and Denver, June 8 - 18, 2014. The delegates will represent a variety of organizations including the Moroccan Agency for Solar Energy (MASEN), Moroccan National Agency for the Development of Renewable Energy and Energy Efficiency (ADEREE), Moroccan National Company for Transportation and Logistics (SNTL), Office de l'Electricite et de l'Eau Potable (ONEE) and the Moroccan Society for Energy Investments (SIE).

Opportunities for U.S. Businesses

Meetings and site visits in California and Colorado will introduce the delegates to U.S. solar technology solutions and best practices for future solar PV project implementation in Morocco.

U.S. companies are encouraged to participate in this RTM by:

- Attending the full-day business briefing to be held in San Francisco, CA on June 10th, which will include a "speed dating" opportunity for you to meet one-on-one with the delegates.
- Hosting the delegation at your facilities to discuss and demonstrate your capabilities and technologies in use.
- Becoming a sponsor to get priority involvement with the delegation and increase your company's brand awareness.

Goals and Objectives

The primary goals and objectives of the RTM are to:

- Provide the delegation with the opportunity to meet with U.S. companies that provide leading solar PV technology solutions; engineering, procurement and construction services; and other relevant expertise.
- Expose RTM delegates to U.S. technologies, equipment, and services, as well as policies, regulations, technical standards, financing mechanisms and management structures that can support the development of solar PV infrastructure in Morocco.
- Exchange ideas and develop long-lasting and mutually beneficial relationships between sector experts, business persons and officials in the solar industry.

The Morocco Solar Photovoltaic (PV) RTM will bring together Moroccan solar sector decision makers with U.S. solar technology providers, EPC firms and financial organizations to forge partnerships for future solar project implementation in Morocco





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Background

Morocco's long-term strategy is set forth to become a green energy exporter as well as a green technology development platform in the Middle East and North Africa region. In May 2013, MASEN started construction of a 160MW solar power plant near Ouarzazate, southeast of Marrakesh, at an estimated cost of \$860 million. Further expansions could bring the plant capacity to 500MW. Morocco's National Company for Transportation and Logistics (SNTL) plans to develop a 1.5MW solar PV rooftop at its Mohammedia logistical center near Casablanca. This construction may be followed by four additional power plants with a total generation capacity of 7MW. ADEREE also plans to implement a 5MW solar PV plant in Essaouira, while MASEN plans to implement 13MW of off-grid PV systems and several grid-connected PV projects between 250kW and 10MW as part of Noor Phase IV in Ouarzazate.

Business Briefing and Networking Reception

A full-day Business Briefing followed by a networking reception will take place in San Francisco on June 10, 2014. The Business Briefing will provide a comprehensive description of the solar projects being undertaken in Morocco, as well as their procurement plans to finance these opportunities. Individual meetings with delegates will give U.S. companies the opportunity to meet one-on-one with key decision makers from the Moroccan solar sector.

For More Information

This RTM is being organized on behalf of USTDA by The Webster Group.

To learn more about the RTM and opportunities to participate, please visit: <http://moroccosolar.poweredbytwg.com> or contact:

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About USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

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